

# TALBOT HEATH AND NEW HEATHLAND SUPPORT AREA VISITOR SURVEY

*Conducted by*

**talbotvillagetrust**

A GRANT GIVING CHARITY





# Talbot Heath and New Heathland Support Area

Please could you spare a few minutes to take part in a short survey about Talbot Heath?

The survey is being conducted by Intelligent Land on behalf of Talbot Village Trust to understand how and why people visit Talbot Heath to help the future management of the heathland and creation of a Heathland Support Area on land at Highmoor Farm within the red boundary lines indicated on this map.

The Heathland Support Area is allocated in the Poole Local Plan and will create a significant new recreation area of approximately 12 hectares (30 acres) providing an informal, natural area to benefit local Residents and relieve recreation pressure on Talbot Heath Nature Reserve itself.

In order to create the best possible new environmentally considerate greenspace, we want to understand more about how and why people use Talbot Heath and what they most value about the area and what you would like to see on the Heathland Support Area.

Your response will greatly assist the setting out of the new area of greenspace.

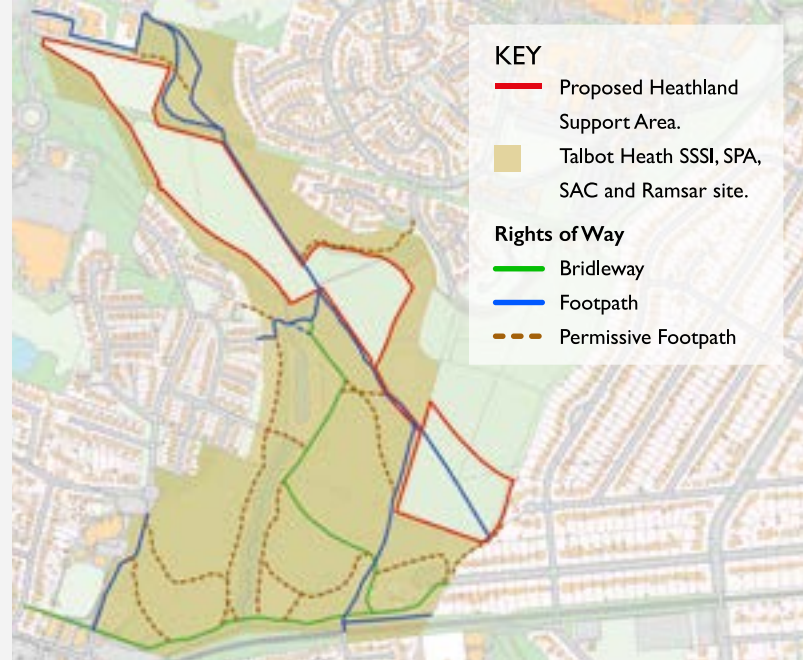
All responses are confidential, and results will only be used for the creation of the Heathland Support Area management plan.

If you have any questions about the Heathland Support Area, please contact: [surveyresponse@intel-land.com](mailto:surveyresponse@intel-land.com)

Thank you for taking the time to fill in the survey.  
Please complete and return your survey online at [www.talbotvillagetrust.org](http://www.talbotvillagetrust.org)  
Alternatively, if you do not have internet access, you can return your surveycc form to:

**Survey Response**  
**c/o Intelligent Land**  
**The Studio**  
**Ferndown Forest Golf Club**  
**Forest Links Road**  
**Ferndown**  
**Dorset BH22 9PH**

Please return survey forms by Sunday 22nd November 2020



## Which of the following best describes your most recent visit?

- On a short visit and travelled from home
- On a short visit and staying with friends or family
- On holiday in the area, staying away from home
- Other, please provide details?

---

---

## What is the main activity you undertake when you visit?

- Dog walking
- Commercial dog walking
- Walking
- Jogging / Running
- Cycling
- Watching wildlife
- Family outing
- Other, please provide details?

---

---

## How long did you spend on your most recent visit?

- Less than 30 minutes
- Between 30 minutes and 1 hour
- 1 - 2 hours
- 2 - 3 hours
- More than 3 hours

### How frequently do you tend to visit Talbot Heath?

- Once or more a day
  - About once a week
  - About twice a week
  - Three or more times per week
  - About once per month
  - Less than once per month
  - Don't know / First visit
  - Other, please provide details?
- 
- 

### Do you tend to visit Talbot Heath at a certain time of day?

- Early morning (before 9am)
- Late morning (between 9am and 12)
- Early afternoon (between 12 and 2pm)
- Late afternoon (between 2 and 4pm)
- Evening (after 4pm)
- It varies
- Don't know / First visit

### Do you tend to visit Talbot Heath more at a particular time of year?

- Spring (Mar - May)
- Summer (Jun - Aug)
- Autumn (Sept - Nov)
- Winter (Dec - Feb)
- Equally all year Year Round
- Don't know / First visit

### How do you usually get to Talbot Heath?

- By motor vehicle
  - By public transport
  - On foot
  - By bicycle
  - Other, please provide details?
- 
- 

### Thinking about your last visit, why did you choose to specifically visit Talbot Heath rather than another local site? Which of the following would you say had the most influence on your choice to visit? You can tick more than one answer.

- Close to home
- Closest place to take the dog
- Good / easy / free parking

- Ease of access
  - Free nearby parking
  - Wildlife interest
  - Habit / familiarity
  - Scenery / variety of views habitat (e.g. heathland, woods)
  - Ability to let dog off lead outside of bird nesting season
  - Large site
  - Rural feel
  - To see grazing livestock
  - Good location to meet friends / family
  - Good for children
  - Choice of routes / circular routes / length
  - Suitability of area given weather
  - Can walk from home / don't need car
  - Feels safe
  - Other, please provide details?
- 
- 

### Was your route on your last visit reflective of your usual route when you visit Talbot Heath?

- Yes, normal
- Much longer than normal
- Much shorter than normal
- Not sure / no typical visit

### What, if anything, influenced your choice of route on your last visit?

- Weather
  - Daylight
  - Time available
  - Other users
  - Activity undertaken
  - Shade
  - Online Information / leaflets etc
  - Previous knowledge / experience
  - Group members (e.g. kids / less able)
  - Other, please provide details?
- 
-

**Aside from Talbot Heath, do you visit any other BCP places for similar purposes as you visited here today? If yes, which 3 locations do you visit most often?**

Alder Hills Nature Reserve  
Beaches and seafront  
Branksome Chine  
Hengistbury Head Nature Reserve  
Kings Park  
Kinson Common Nature Reserve  
Lower/Central/Upper gardens  
Meyrick Park  
Poole Park  
Queens Park  
Slades Farm open space  
Bourne Valley Nature Reserve (other areas other than Talbot Heath)  
The Historic Talbot Village  
Turbarry Common Nature Reserve  
Other, please provide details?

---

---

**Are you currently a member of any of the following organisations? Multiple answers can be given.**

The National Trust  
The RSPB  
The Woodland Trust  
Dorset Wildlife Trust  
The Dogs Trust  
The Kennel Club  
Talbot Village Residents Association  
Talbot and Branksome Woods Residents Association  
Preserve Talbot Heath (Facebook Group)  
Talbot View Residents (Facebook Group)

**Were you aware that Talbot Heath is of national and international nature conservation value?**

Yes  
No  
Not sure / other further details:

---

---

*As mentioned above, this survey will support the creation of a Talbot Village Trust management plan for a Heathland Support Area at Highmoor Farm; the aim of which is to provide additional publicly accessible recreational greenspace intended to reduce visitor pressures on Talbot Heath itself.*

**What particular issues would be important to you in using this new area of greenspace? Multiple answers can be given.**

Attractive walking routes  
Space to let dogs off the lead year round  
Seats and quiet places to sit  
Areas of open grass for play  
Enhancing wildlife for example by incorporating wildflower meadows for pollinators and a new natural pond  
A feature such as a pond  
Interpretation signs to provide information about the area  
Litter free  
Dog poo free  
Warden  
A trim trail  
Other, please provide details?

---

---

**How many people in your party on your recent visit fell into the following age categories?**

Enter the number of people per category.

24 or under  
25 - 35  
36 - 45  
46 - 55  
56 - 65  
66+

**Have you any further suggestions that could help deliver the Heathland Support Area?**

---

---

---

---

**What is your full home postcode?**

*This is the most important piece of information required from the survey, please make every effort to record correctly. If you are unwilling to provide a postcode, or cannot remember your postcode, please indicate what you consider your street or local area to be.*